



ABJ

THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of

Inventors: T. R. COLAS, et al.

Art Unit: 3622

Appln. No. 09/935,120

Examiner: Y. Retta

Filed: August 22, 2001

For: ELECTRONIC ADVERTISEMENT SYSTEM AND METHOD

Response

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

In response to the Office Action mailed October 12, 2004, the Applicants hereby respectfully request reconsideration and allowance of the above-identified application in light of the following remarks.